

Letter of Award Conferral

As Chairman of the Design Council of Hong Kong (DCHK), I would like to extend my heartfelt congratulations to you in recognition of your accomplishments and leadership in the use of design in the industry. We are pleased to inform you that your organisation/brand has been nominated for and awarded with the “D-Awards”.

The unprecedented “D-Awards” do not only celebrate successes of renowned organisations/brands of Hong Kong but also serve to commemorate the 50th anniversary of the DCHK which was established by The Federation of Hong Kong Industries in 1968, with the mandate to promote the importance of design in Hong Kong economic development and to enhance Hong Kong’s design standards and quality. With the establishment of the “D-Awards,” DCHK aims to encourage local organisations in the adoption of design and/or design thinking in their business strategies, operations and management.

Again, congratulations and I look forward to seeing you in the D-Awards Presentation Ceremony cum Gala Dinner on 3 December 2018.

Yours sincerely,



Prof Eric C. Yim, JP
Chairman
Design Council of Hong Kong
Federation of Hong Kong Industries

授頒「D-Awards」通知函

本人謹代表香港設計委員會向 貴司致衷心祝賀。 貴司在工業設計佔領導地位，並在設計發展有傑出成就，恭喜 貴司榮獲「D-Awards」獎項提名，及經過遴選委員會評審後成功榮獲「D-Awards」。

香港設計委員會於2018年踏入50周年，特別於本年度金禧誌慶首設「D-Awards」大獎，旨在表彰在工業設計界取得非凡成就的本港企業和品牌。香港設計委員會於1968年成立，隸屬於香港工業總會，委員會於本地設計圈中歷史悠久，宗旨是促進本地公司對設計的重視、推廣設計在香港工商業界所扮演的角色。設立「D-Awards」獎項旨在肯定設計對香港工業發展的重要性，並促進本港企業採用設計與設計思維於策略和管理再創佳績。

再次恭喜 貴司榮獲「D-Awards」，期盼於2018年12月3日舉行之「D-Awards頒發典禮」與你會面。順頌
鈞安



香港設計委員會主席
嚴志明教授 太平紳士
謹啟